



Thank you for joining us at the 4th Latino Economic Unsummit

The big day may have come and gone, but keep in touch as we're planning another Unsummit for March 2023.

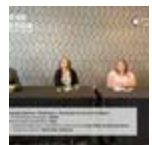
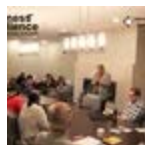
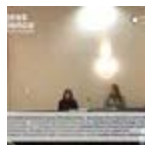
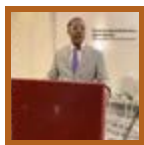
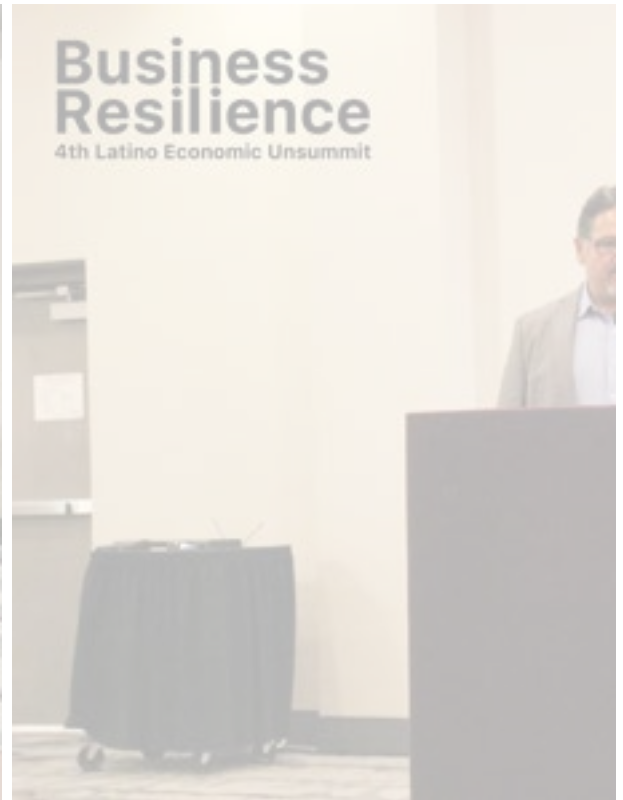
Flyers



Sponsorship Information



The Business Resilience Unsummit was a success with 270 Attendees



Agenda



Resilience

4th Latino Economic Unsummit

8 AM - 4 PM
Crowne Plaza Milwaukee Airport
6401 S 13th St Milwaukee, WI 53221

7:30 AM - Continental Breakfast - **Concord Room**

8:00 AM - Welcome by Nelson Soler, President & CEO, Latino Chamber of Commerce of SE Wisconsin & MEI

8:10 AM - Opening Remarks by Milwaukee County Executive, David Crowley

8:30 AM - Kick-Off Keynote Speaker - Sam Rikkers, Deputy Director, Wisconsin Economic Development, presented by David Crowley, Milwaukee County Executive

9:15 AM - Nelson Soler, President & CEO, LCCSEW & MEI, announces format and sessions

9:30 AM - 10:20 AM - First set of Breakout Sessions

Concord Room

Capital for Real Estate Acquisition & Investing, and Access to Real Estate Investing

Facilitated by Jeff Musa - Regional President, Southeastern WI, People's Bank

Alexandra Don - Attorney, Mallery S.C.

Susan Eick - Relationship Manager, MEDC

Cindy Gardner - Outreach / Marketing Specialist, SBA

Benjamin Sanchez - Housing Rehabilitation Manager, City of Milwaukee Department of City Development

Access to Competitively Priced Capital for Business Growth

Facilitated by Nelson Soler - President & CEO, LCCSEW & MEI

Celia Benton - Economic Development Officer, LISC

Margaret Capper - Senior VP, Commercial Banking Manager, North Shore Bank

Ivan Cicla - Manager, CIBC

Miguel Gomez - Sales Manager Community Development Lending - CIBC

Concourse Room

Access to Workforce Training Programs for Businesses

Facilitated by Ricardo Ybarra - Senior Management of Business Services, Maximus

Tania Kilpatrick - Director, College & Career Readiness Center, Coss 6

Jovo Polkovic - Business Services, Employ Milwaukee Workforce Development

Jose Solorzano - Workforce Solutions Account Manager, MATC

Aviation Theater

Developing & Retaining Talent for Businesses

Facilitated by Marisa Segundo - Contractor Recruiter, Compliance, & Accounting, City Wide Facility Solutions

Ferdinand Gaud - Work Program Manager, UMOS

Eleazar Lopez, Jr. - Financial Advisor, North Star Financial

Diane Stoiber - District Sales Coordinator, Aflac

10:30 AM - 11:20 AM - Second set of Breakout Sessions

Concord Room

Growing your Business Through Supplier Diversity Programs

Facilitated by Truphosa Mwololo - Manager, Small Business Programs, Wisconsin Procurement Institute

Tondra Davis - Director, Wisconsin Supplier Diversity Program

Charles Jensen MBA, CMRP - Director - Sourcing & Contracting, Supply Chain, Froedert & Medical College of WI

Michelle Kaczmarowski - Procurement Supervisor, MMSD

Marina Borges - Certification Analyst - Milwaukee County Community Business Development Partners

Concourse Room

Business Opportunities for Contractors

Facilitated by Cinthia Tellez-Silva - Economic Development Manager, VIA CDC

Ben Blanc - Government Contract Specialist, Wisconsin Procurement Institute

Amanda Roman - President & CEO, Domina Consulting Inc.

Nelson Soler - President & CEO, LCCSEW & MEI

Aviation Theater

Immigration, Your Business, and Work Visas

Facilitated by Darryl D. Morin - President & CEO, Advanced Wireless Inc.

Marisabel Cabrera - Immigration Attorney, State Representative of WI State Legislature

Marina Croft - Attorney, International Institute of WI

Cain Oulahan - Immigration Attorney, Oulahan Immigration Law LLC

11:30 AM - 12:30 PM - Third set of Breakout Sessions

Concord Room

Access to Healthcare Insurance Programs

Facilitated by Sadie Tiescher - Independent Health Insurance Broker, Wisconsin Health Insurance Advocate

Jonathan Sancen, MBA - Director of Clinical Operations, Sixteenth Street Community Health Centers

Diane Stoiber - District Sales Coordinator, Aflac

Concourse Room

Mental Health and Wellness Issues Affecting Latinos

Facilitated by Andres Gonzalez - Vice President & Chief Diversity Officer, Froedert & Medical College of WI

Sharale Alvarado, LPC - Bilingual Psychotherapist, Sixteenth Street Community Health Centers

Dr. Eugene P. Manzanet PH.D., MBA - Executive Director & CEO, Scaling Wellness in Milwaukee

Erika Villafuerte - Bilingual Director for Equity in Healthcare & Wellness, Salud First

Aviation Theater

Access to Real Estate and Homeownership

Facilitated by Elana Williams - Branch Manager, Wells Fargo

Eduardo Herrera-Mier - SVP, CRA Regional Residential Loan Director, Associated Bank



General Information | Información general

Event Venue

Crowne Plaza Milwaukee Airport
6401 S 13th St Milwaukee, WI 53221

Sponsorships

Sponsorships are available on a first-come first-serve basis with the exception of the presenting sponsor. Please contact us at 414-888-2270 to learn more

Registration

Registration will begin at 7:30 am.
Event Starts at 8 am - 2 pm.

Lugar del Evento

Crowne Plaza Milwaukee Airport
6401 S 13th St Milwaukee, WI 53221

You can register for the entire event or attend the luncheon or breakfast, the price is the same.
No refunds for cancellations after registration.
Substitutions allowed.



la excepción del patrocinador principal en el orden recibidos. Por favor llámenos para más información llame al 414-888-2270.

El evento comienza a las 8 am - 2 pm.

Usted puede asistir a cualquier porción del evento el precio es el mismo. No se proveerán reembolsos por cancelación, pero se permitirá substituciones.

4th Latino Economic Unsummit Speakers



Access to Workforce Training Programs for Businesses

Ricardo Ybarra
Senior Manager of Business Services
Maximus

Ricardo (Ric) Ybarra is an accomplished professional with a successful history of working with diverse populations in post-secondary educational, training and workforce programs at the local, state, federal and international levels. He began his workforce career working with college students from Central America and the Caribbean through a program administered by Georgetown University and funded by the United States Agency for International Development. For the past two decades he has focused his efforts on the Milwaukee market having worked with UMOS, Employ Milwaukee and Maximus.

As the Senior Manager of Business Services for Maximus, he leads a team of workforce professionals serving the needs of businesses. His team is dedicated to providing access to a diverse pool of talent from employment and training programs, including Temporary Assistance for Needy Families, FoodShare Employment and Training, and Workforce Innovation and Opportunity Act Adult and Dislocated Worker programs.

9/23/2022



Business Resilience
4th Latino Economic Unsummit

Acceso a mano de obra

Ricardo Ybarra
Director de Servicios de Negocios
Maximus

Ricardo Ybarra es un profesional exitoso con una historia exitosa de trabajar con poblaciones diversas en programas de educación post-secundaria, capacitación y fuerza de trabajo en los niveles local, estatal, federal e internacional. Comenzó su carrera laboral trabajando con estudiantes de América Central y del Caribe a través de un programa administrado por la Universidad de Georgetown y financiado por la Agencia de Desarrollo Internacional de los Estados Unidos. Durante los últimos veinte años se ha centrado en el mercado de Milwaukee habiendo trabajado con UMOS, Emplea Milwaukee y Maximus.

Como Gerente Senior de Servicios de Negocios para Maximus, dirige un equipo de profesionales de la fuerza de trabajo que atienden las necesidades de las empresas. Su equipo está dedicado a proporcionar acceso a un diverso grupo de talento proveniente de programas de empleo y capacitación, incluyendo el Programa de Asistencia Temporal para Familias Necesitadas, el Programa de Empleo y Capacitación de FoodShare, y el Programa de Innovación y Oportunidad de la Ley de Adultos y Trabajadores Desplazados.

Guarde la Fecha 9/23/2022



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Building Community,
Advancing Hispanics

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